

SUSHANT SHARMA

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Education

Maulana Azad National Institute of Technology

Bachelor of Technology in Computer Science

Aug 2023 – Present

Bhopal, Madhya Pradesh

Languages

- English
- Hindi

Relevant Coursework

- Data Structures(Basics)
- Database Management

Experience

Makhanut, Inc

Jul 2024 – Sep 2024

Market Research Analyst Intern

Gurgaon, Haryana

- **Data Collection:** Gather data on consumer demographics, preferences, needs and buying habits through surveys and other methods.
- **Market Analysis:** Analyze industry trends, competitors, and market conditions to forecast future sales and identify opportunities or threats.
- **Customer Insights:** Interpret data to understand customer behaviours, and potential areas for new product offerings or improvements.
- **Collaboration:** Worked with team to build marketing strategies to boost sales.

Tooryanaad

Mar 2024 – Present

Video Editor

Bhopal, Madhya Pradesh

- Contributed to the successful organization of Tooryanaad'24, collaborating with the team to ensure smooth event operations, from planning to final execution, resulting in a well-received and impactful cultural celebration.
- Edited and produced promotional videos, highlight reels, and event coverage videos for Tooryanaad, enhancing engagement and boosting the event's online and on-campus presence.
- Proper time management was done as met tight deadlines during the event preparation period, delivering high-quality video content in a fast-paced environment.

Think India

Apr 2024 – Present

Video Editor

Bhopal, Madhya Pradesh

- Played a key role in organizing the successful Freedom Wall and Block Printing events during Maffick'24 fostering social engagement among students.
- Contributed on Think India Instagram page by achieving 200k+ views through impactful content creation.

Projects

Face Detection Attendance System | Python, PyCharm

March 2023

- Created an desktop application using libraries such as OpenCV for face recognition, streamlining the attendance process with a contactless approach.
- Optimized face detection and recognition algorithms for accurate and fast processing using Python.
- Developed, debugged, and maintained code using the PyCharm IDE, applying best practices in software development.

Technical Skills

Programming Languages: C, C++, Python(Basics), SQL

Web Development: HTML, CSS

Developer Tools: VS Code

Technologies/Frameworks: Git, GitHub, WordPress

Other: Video Editing

Soft Skills

- Communication
- Team Work
- Time Management
- Leadership